

Since 2005 we, Zell am See-Kaprun Tourismus GmbH work closely with Testa Communications Sp. z o.o. Testa Communications has prepared for us a promotion strategy with the main aim to:

- Increase the number of Polish tourists in the region
- Extend the number of nights spent by an average Polish tourist visiting the region

Baring above said in mind Testa Communications has prepared an event called "Polish Days in Zell am See-Kaprun". It has been carried out for three consecutive times since 2005 (always in the summer, first week of July).

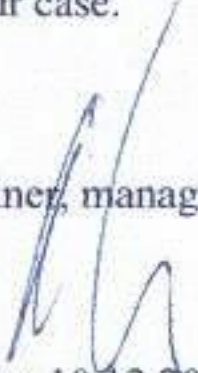
Thanks to the event the targets have been achieved: the number of Polish tourists as well as the average length of the stay have dramatically grown up.

The value of each event extends 350.000,- €.

We are very happy and satisfied by the cooperation with Testa Communications. The agency is a competent and reliable partner for us. The company's team shows high level of creativity and professionalism in its way of working.

With full responsibility we can recommend Testa Communications to other companies/organisations and we are sure that the expectations set will be fulfilled as it has place in our case.

Hans Wallner, managing director



Zell am See, 10.12.2008